

CURRICULUM SUMMARY April – June 2010

SUBJECT :Business and Management Topic3: finance

YEAR GROUP:IB 1

TEACHER:FMT

Week	Subject area and learning outcome	Activities (in brief)
1	Budgets and forecast statements The importance of financial planning Limits to financial planning	Students calculate and interpret a budget and forecast statements and discuss the difficulties involved
2	Balance sheet and final accounts Profit and loss account Analysis of Purpose of accounts	Students will construct and amend accounts
3	Depreciation Straight line method Evaluation of Strengths and weaknesses	Students will calculate depreciation using straight line method
4	Depreciation Reducing balance Evaluation of Strengths and weaknesses	Students will calculate depreciation using reducing balance method
5	Intangible assets Goodwill	Students will discuss the meaning and value to goodwill to a company using a case study
6	Intangible assets Patents and copyrights	Students will discuss the meaning and value of patents and copyrights to a business using a case study
7	Intangible assets Brands	Students will discuss the meaning and value of brands to a company using a case study
8	Accounts and intangible assets Evaluation of difficulties associated with valuing intangible assets	Students will discuss the value of intangible assets to stakeholder in given situations

SUBJECT: Business Studies Topic 1: Business Organisation and environment

YEAR GROUP: IB 1

TEACHER: FMT

Week	Subject area and Learning outcome	Activities (in brief)
1	Ethical objectives and advantages and disadvantages of ethical objectives Analysis of the impact of ethics on a business	Students will examine the reasons why organizations consider setting ethical objectives using a case study
2	Corporate social responsibility Views of social responsibility Analysis of the value of social and environmental audits of different stakeholders	Students will discuss a case study Choice of strategies
3	Society and corporate responsibility Analysis of changes in societal norms	Discussion of case study Choice of norms and attitudes
4	Stakeholders Evaluation of stakeholders' needs	Students will discuss the interests of external stakeholders Solutions will be offered to avoid conflict
5	Stakeholders Evaluation of stakeholders' needs	Students will discuss the interests of internal stakeholders Solutions will be offered to prevent conflict
6	External environment Pest analysis Study of the impact of the external environment on a business	Students will prepare a Pest analysis for a given situation
7	Swot analysis Impact of external opportunities and threats on business decision-making	Students will prepare a Swot analysis
8	Planning tools and their importance	Students will interpret business plans

SUBJECT: Business Studies HL Paper 1 and pre-seen case study

YEAR GROUP: IB2

TEACHER: FMT

Week	Subject area and learning outcome	Activities (in brief)
1	Glossary of exam terms and phrases specific to HL Business and Management	The teacher will explain the need for planning answers Students will read questions carefully and jot down points and issues they think might be

		relevant Brainstorming
2	Method of assessment and use of case study material before the examination: Pre-seen case study and analysis of data Highlighting key words and terms	Students will note theories, issues or themes which are unfamiliar or forgotten and can be looked up in the B and M file Brain maps will be used
3	Planning answers Use of diagrams and business concepts to answer questions	Students will use brainstorming to jot down point and issues which are relevant and will plan their answer. Demonstration of evaluation and synthesis
4	Revisions	
5	Revisions	
6	Revisions	
7	Revisions	
8	Revisions	

SUBJECT:Business Studies HL Paper 2

and un-en case studies

YEAR GROUP:IB2

TEACHER:FMT

Week	Subject area and Learning outcome	Activities (in brief)
1	Un-seen case studies Syllabus overview and information and knowledge What is the exam question asking?	Students will take into account key words and the syllabus to answer questions using previous exam questions and an un-seen case study
2	Un-seen case studies and the need to apply knowledge to a given situation Need to break down information to identify specific causes or problems	Students will learn to make judgments and to support them using the syllabus and an un-seen case study
3	Un-seen case studies Synthesis and bringing a range of information in a clear and meaningful way	Students will build on previous material and produce an argument in a logical sequence
4	Revisions	
5	Revisions	

6	Revisions	
7	Revisions	
8	Revisions	